

Graphic Specifications

Print Ready File Requirements:

Image Resolutions: 100 ppi @ 100% print size or equivalent 200ppi @ 50%, 400 @ 25%.

Color Mode: CMYK

File Format:

- **TIFF File** with LZW compressed, **JPEG File** for Adobe Photoshop
- **AI, EPS File:** Files consisting of 100% vector art, if the file is saved in **AI** format (Illustrator), select **Embed All Fonts** in the Illustrator Native Format Options dialog box or **Convert fonts to outlines**. If the file is saved as **EPS** files (100% print size), select **Include Document Fonts**.
- **PDF File:** All graphics designed under Adobe Illustrator, Adobe InDesign, QuarkXpress should be exported to our print ready PDF files (compatibility Acrobat 6 or 5). When export to PDF File, make sure **none downsampling**, **keep resolution**, select **Maximum image quality**.

Graphic Size Requirements:

- Refer to the following form for **Graphic Size** requirements of Retractable Banners.
- Keep all of important graphic elements (images, text, etc.) within the **Viewable Area**.
- All files with white backgrounds must include a black hairline border for trimming.

Graphic Size

Banner Stand Model	Graphic Size Viewable Area		Banner Stand Model	Graphic Size Viewable Area	
RSB-W34-H80	33" X 80"	33"x78"	RSB-W48-H80	47" X 80"	47"x78"
RSB-W34-H94	33" X 93"	33"x91"	RSB-W48-H96	47" X 96"	47"x94"
RSB-W40-H80	39" X 80"	39"x78"	RSB-W60-H66	59" X 66"	59"x64"
RSB-W40-H96	39" X 96"	39"x94"	RSB-W60-H80	59" X 80"	59"x78"
RSBDL	32.5"x81"	32.5"x79"	RSB-W60-H96	59" X 96"	59"x94"
RSBI-W32-H86	31.5"X85.5"	31.5"X84"			
SSPBW24	23.5"x70"	23.5"x70"	XSB	22.5" X 63"	22.5"x63"

Graphic Size Example

- RSB-W34-H80: W 33" X H 80" (W 3300 pixels X H 8000 pixels at 100 pixels/inch)
- SSB: W 23" X H 70" (W 2300 pixels X H 7000 pixels at 100 pixels/inch)

File Transfer

- The preferred file transfer method is over Internet via FTP. Please contact your sales representative to get FTP information
- We accept CD, DVD